

EPA-420-F-03-903

Get on the List—

Are you one of New England's Best Workplaces for CommutersSM?

By providing commuter benefits that meet the *National Standard of Excellence*, your organization is eligible to apply to receive recognition as one of the Best Workplaces for CommutersSM. Not only does this service-marked designation guarantee your spot on *New England's Best Workplaces for CommutersSM* list each year, your organization also will receive additional benefits offered by the U.S. Environmental Protection Agency (EPA), such as:

- ▶ **Public recognition**
at the local and national level for being commuter-friendly and socially responsible.
- ▶ **Training**
to help you implement commuter benefits.
- ▶ **Web-based tools**
to help you calculate the overall financial, environmental, and traffic improvements from offering commuting benefits.
- ▶ **One-on-one assistance**
to answer program questions, provide tips and resources, and help you gain recognition for your achievements.
- ▶ **Networking opportunities**
with your peers and experts in the field to exchange ideas and learn valuable strategies to enhance your program.

As a member of this free and voluntary program, you simply check in with EPA annually by completing a brief online form to verify that your organization still offers the same level of commuter benefits and should be recognized on *New England's Best Workplaces for CommutersSM* annual list. On a biennial basis, employers are asked to check in with their employees to determine employee commute modes and frequency of use.



"Pitney Bowes is proud to be one of the Best Workplaces for CommutersSM. As a national leader in providing work/life benefits to our employees, easing the pressure and cost of their commute is another key way that we differentiate ourselves from our competition."

— **Edward Houghton**
Director of Workforce Effectiveness
Pitney Bowes Inc.



"Wyeth is committed to working with our partners in the community to reduce traffic, improve air quality, and provide our employee population with the benefit of a cost-effective, safe, and efficient option to commute to work. It's the right thing to do."

— **Chris Perley**
Managing Director of Andover Campus
Wyeth BioPharma

Apply Today!

Getting on **New England's Best Workplaces for CommutersSM** list is easy! Just ensure your organization meets the *National Standard of Excellence* (see the checklist below) and apply for the Best Workplaces for CommutersSM list.

**Apply online at
<www.bwc.gov>.**

What is the *National Standard of Excellence*?

The *National Standard of Excellence* signifies that an organization offers an outstanding level of commuter benefits and, thereby, qualifies for the Best Workplaces for CommutersSM program. The New England's Best Workplaces for CommutersSM Coalition has decided to use this standard to ensure the integrity of its annual list. Any organization that meets this standard and enrolls in EPA's program is also included on *New England's Best Workplaces for CommutersSM* list. Use this checklist to see if your organization meets the standard.

- ☐ We offer at least **one** of the following primary benefits to our employees:
 - ▶ A monthly transit/vanpool pass subsidy of at least \$30 or the full cost of the pass if it is less than \$30.*
 - ▶ Parking cash out equivalent to at least 75% of the total parking costs or a minimum of \$30 per month.
 - ▶ A significant telecommuting program that reduces 6% of commute trips on average.
 - ▶ An equivalent option that achieves demonstrable commuter benefits and is approved by the program.

* Pre-tax benefits are considered a supporting option.

- ☐ We support commuter choices in at least three other ways.* Also see a longer list at www.ergweb.com/projects/ccli/enroll/doiqualify.htm. The possibilities are endless, but some examples include:
 - ▶ Preferred parking for carpoolers.
 - ▶ Onsite amenities or concierge services.
 - ▶ Lockers and showers for bikers.
 - ▶ Ridesharing services.
 - ▶ Membership in a transportation management association (TMA).
 - ▶ Pre-tax commuter benefits.
 - ▶ Compressed work schedules.
- ☐ We have a central point of contact, keep information in one location, and actively inform our employees about the commuter benefits we offer them.
- ☐ Our employees have access to a regional, TMA, or company-provided Emergency/Guaranteed Ride Home program.
- ☐ At least 14% of our employees are not driving alone to work, or we commit to meeting this target within 18 months.

* Organizations with fewer than 20 employees need only one additional commuter benefit.